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Public Information Presentation

&

Resource Materials

*Narcotics Anonymous*  
*Court Related*  
*Public Information Presentation*  
*Arkansas Region of Narcotics Anonymous*

**Community**

**Cooperation**

**Consistency**

- **Goals:**
- **Better Awareness**
- **Stronger Relations**
- **Common Ground**
- **Mutual Trust**
- **Defining Needs**
- **Addict Friendly**
- **Public Image**

# COMMUNITY

Better Awareness:

Stronger Relations:

Who is an Addict

Accessibility

What is the NA Program

Open/Closed Meetings

How it Works

12 Traditions of NA

# COOPERATION

## Common Ground:

Helping the Addict

Don't Enable

## Mutual Trust:

Attendance Signatures

Clear Message of Narcotics Anonymous

Policy of Drug Free Meetings

# COOPERATION

## Defining Needs

### What is Working:

- Participation in Recovery
- Influx of Potential Members
- Force/Threat to Stay Clean
- Better Communication
- Personal Responsibility
- Positive Public Awareness
- Support Structure
- Reaching Smaller Communities
- New Associations

## Defining Needs

### What Needs Work:

- Keeping the Spirit of Anonymity
  - Members afraid to share honestly for fear of punishment
- Respect for Meetings and Members
- Resource Depletion
  - It cost nothing to belong, but rent, lights and coffee still cost money
- Members only wanting a signed paper

# CONSISTENCY

## Addict Friendly

Staying Positive

Sponsorship

Training New Members

Group Service

Area Service

Regional Service

Zonal Forums

World Service Conference

## Public Image

Protecting Our Home

Attraction not Promotion

Safe Environment

Public Interaction

Hospitals and Institutions

Jails and Prisons

Juvenile Facilities

School Presentations

Civic Group Presentations

Drug Court Presentations

# CONCLUSION

The primary purpose of Narcotics Anonymous:

*“Is to Carry the Message to the Addict who still suffers”*

Our Message is:

*“ The message is that an addict, any addict, can stop using drugs, lose the desire to use, and find a new way to live. Our message is hope and the promise of freedom”*

# Public Information Resource Material

- 1. [www.na.org](http://www.na.org) *“Basic Public Information Guide”*
- 2. [www.na.org](http://www.na.org) *“Networking with Professionals”*
- 3. [www.na.org](http://www.na.org) *Bulletins* @ #31 *“Meeting Attendance Cards”* 2002

# Workshop Resources Page 2

- 4. [www.na.org](http://www.na.org) **Basic Info** @ *“Information about NA”*
- 5. [www.na.org](http://www.na.org) **Bulletins** Having A Basic Understanding of: @
- # 13 *“Some thoughts regarding our relationship to Alcoholics Anonymous;”* 1985 revised 1995/96
- # 15 *“Open and Closed Meetings;”* 1987 revised 1995/96

# Workshop Resources Pg 3

- # 17 *“What is Addiction;” 1987 revised 1995/96*
- # 18 *“Special Interest Meetings;” 1988/89 revised 1995/96*
- #20 *“Freedom from Prejudice ,Part I and II;” Pt.1, 1991; Pt. II, 1992*
- #25 *“Public Relations and the Traditions;” undated*

# Workshop Resources Pg 4

- #27 *“HIV and Aids in NA;” 1993*
- #28 *“Freedom from Prejudice;” 1993*
- #29 *“Regarding Methadone and Other Drug Replacement Programs;” 1996*
- Most general questions regarding NA can be answered with awareness of or how to find the above Bulletins.

# Workshop Resources Pg 5

- 6. [www.na.org](http://www.na.org) ***Information for Professionals,*** @ “*Narcotics Anonymous: In Cooperation With Therapeutic Communities Worldwide;*”
- 7. General Materials Regarding PI:
- A. **The NA WAY,** “*PI in Aotearoa New Zealand*” Oct. 2003 Vol. 20, Issue 4 @ pg. 10

# Workshop Resources Pg 6

- B. **The NA Way**, “*Snowball effect of a PI Project*” Oct. 2003, Vol. 20, Issue 4 @ pg. 10.
- C. **NAWS NEWS**, “*Public Relations: Dealing with Professionals*” Aug. 2004, Vol. 5 Issue 1 @ pg. 6
- D. **The NA WAY**, “*A Bit of NA History*” Jul. 2003, Vol. 20, Issue 3 @ pg. 5